

# A *magical* EVENING

to benefit the CHRISTOPHER AND DANA REEVE FOUNDATION

Monday, November 10, 2008

The New York Marriott Marquis, New York City  
For more information, please call 212.763.8594

**I/we wish to reserve a:**

- Pacesetter Table(s) at \$100,000** to include ten tickets to the reception, a choice table of ten at the dinner, a complimentary journal ad with premium cover position, year-round privileges from the Reeve Foundation, and special recognition in the evening's printed and speaking programs.
- Benefactor Table(s) at \$50,000** to include ten tickets to the reception, a priority table of ten at the dinner, a complimentary full page black & white journal ad with festive color border and premium position, year-round privileges from the Reeve Foundation, and special recognition in the evening's printed and speaking programs.
- Underwriter Table(s) at \$25,000** to include ten tickets to the reception, a prime table of ten at the dinner, a complimentary full page black & white journal ad with festive color border, and special recognition in the evening's printed program.
- Sponsor Table(s) at \$15,000** to include ten tickets to the reception, a preferred table of ten at the dinner, and recognition in the evening's printed program.
- Patron Table(s) at \$10,000** to include ten tickets to the reception, a table of ten at the dinner, and recognition in the evening's printed program.
- Underwriter Ticket(s) at \$2,500 each** to include a ticket to the reception and a prime seat at the dinner.
- Patron Ticket(s) at \$1,000 each** to include a ticket to the reception and a seat at the dinner.
- I am unable to attend, but wish to contribute \$\_\_\_\_\_.

**JOURNAL ADVERTISEMENTS**

<u>Page Size</u>	<u>Contribution</u>
<input type="checkbox"/> Back cover	\$10,000
<input type="checkbox"/> Inside front cover	\$7,500
<input type="checkbox"/> Inside back cover	\$5,000
<input type="checkbox"/> Full page black & white with festive color border	\$3,000
<input type="checkbox"/> Full page black & white	\$1,500
<input type="checkbox"/> Half page black & white	\$750

JOURNAL SPECIFICATIONS: Trim Size of Journal: 8.5" x 11". Live area for Full page: 6 1/2" x 9". Live area for Half page: 6 1/2" x 4 1/4". **All ads print in black and white.** Please send camera ready art only in a high-resolution PDF format with all images and fonts embedded, or InDesign version CS2 or lower, including all images, support art and fonts on CD. Artwork can be emailed to [ReeveFoundation@cmevents.net](mailto:ReeveFoundation@cmevents.net). Please ensure artwork is at least 150 dpi. Note that any ad supplied in Microsoft Word will be reformatted in InDesign. **ALL ADS MUST BE RECEIVED BY MONDAY, OCTOBER 18, 2008.**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

*Listing as you wish it to appear in printed materials:* \_\_\_\_\_

- Please accept my reservation as noted above; a check will follow.
- Enclosed is a check for: \$ \_\_\_\_\_ made payable to the ***Christopher and Dana Reeve Foundation***

Please charge my:  AMEX  Visa  MC  Discover

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

The non-deductible portion of each ticket is \$200. Outright contributions are fully tax-deductible to the extent allowed by law. For further information, please contact the Benefit Office, c/o CMI Events, 1325 Sixth Avenue, 27<sup>th</sup> Floor, New York, NY 10019, phone: (212) 763-8594, fax: (212) 763-8577, email: [ReeveFoundation@cmevents.net](mailto:ReeveFoundation@cmevents.net). A copy of the latest Reeve Foundation Annual Report may be obtained, upon request, from the organization or from the Office of the Attorney General, Charities Bureau, 120 Broadway, New York, NY 10271.